

What makes living in the countryside attractive for young people?

Landsbygd [redigera | redigera wikitext]

Landsbygd kallas ett område med lantlig *bebyggelse*. Termen används ofta som motpol till *stad*, och ofta avser den alla områden belägna mellan städerna. Ordet ska inte förväxlas med *landsorten*, som betecknar "landet utom huvudstaden" (till exempel *Stockholm i Sverige*).^[1]

Who am I?

- Emilia Astrenius Widerström
- Lives in a small town in the countryside called Moholm
- Working at a Swedish dairyfarm with 360 milkcows.



Why are you living in the countryside?

"I feel free to do more what I want"

"I'm doing what I love"

"I feel more sustainable"

"I moved here for love"

"I'm close to nature"

"I feel safe here"

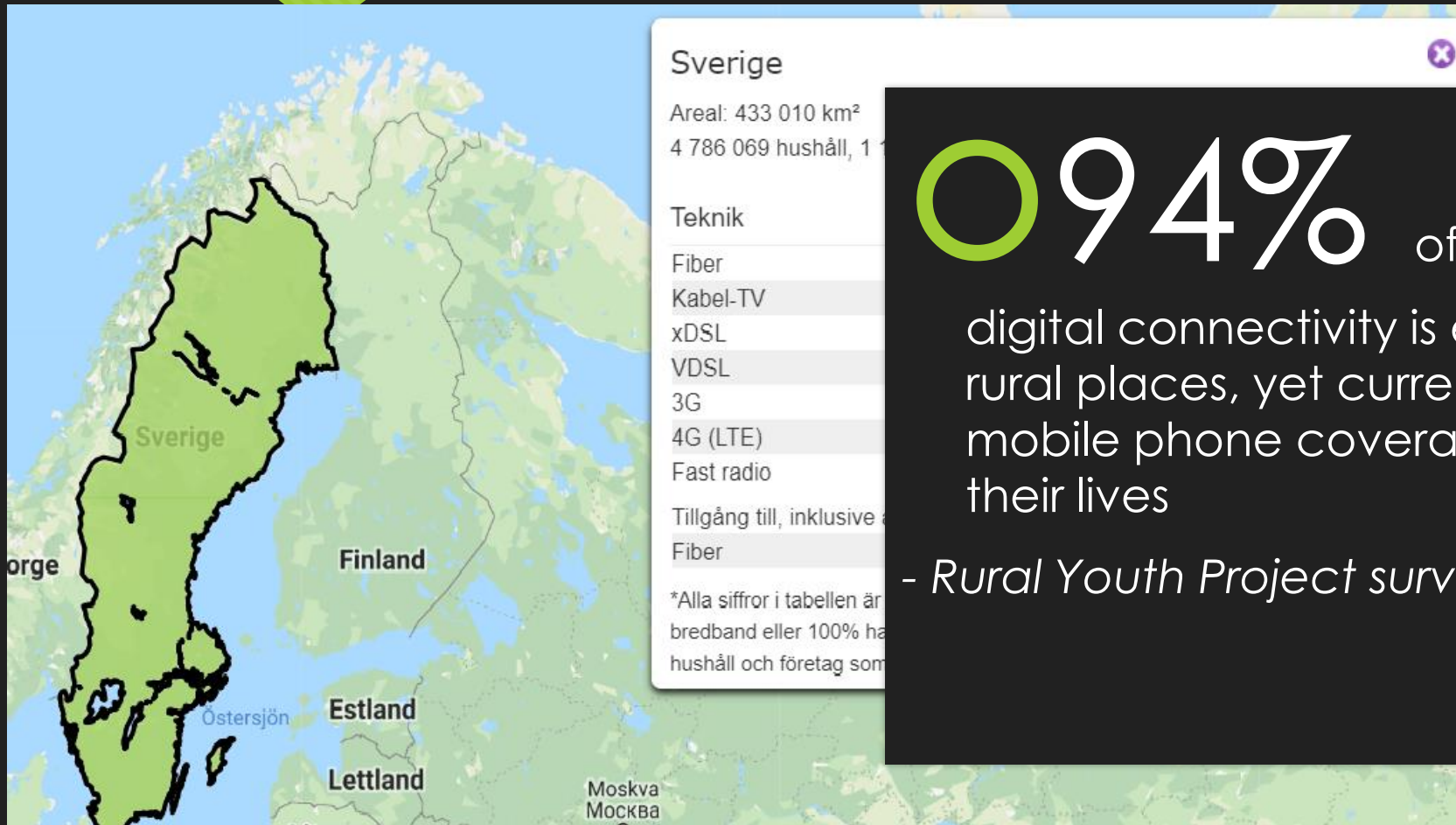
"Family lives here"

"I grew up here"



What do we need?

Smart digitalisation



94% of young people believe digital connectivity is essential for their future in rural places, yet currently slow speeds and poor mobile phone coverage deleteriously impact their lives

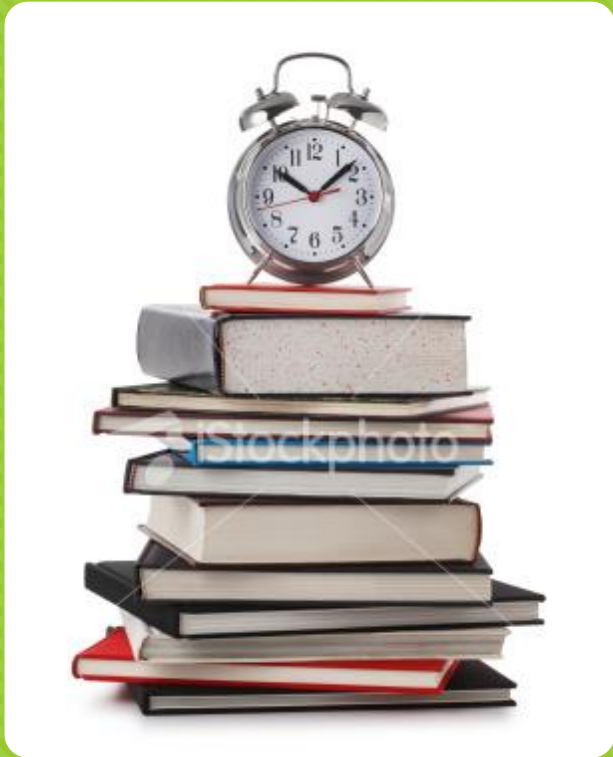
- Rural Youth Project survey, 2018

”Sometimes I get the feeling that I´m paying taxes for something that are not available for me”

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Infrastructure





Access to social service and social context

Social norms and how they effect

What do we think about when we hear the word coutryside?



Challenges and possibilities

