



Final Programme (Version June 12th, 2018)

The Arctic way of promoting circular economy, bioeconomy, and smart specialisation

Study Tour Lapland, Finland

14th - 15th June 2018

Location: Kemi and Rovaniemi, Finland

The BSR Stars S3 project arranges a Study Tour to Kemi and Rovaniemi in North Finland on the 14th - 15th of June 2018. The BSR Stars S3 Study Tour introduces the key actors of Lapland's Innovation System and opens opportunities for the Study Tour participants to establish concrete cooperation with Lapland. The company cases that are to be presented during the Study Tour will focus on covering industrial circular economy, and Arctic bioeconomy, in particular.

Lapland's Arctic Specialisation Programme 2014 - 2020 identifies and develops Arctic fields of business. The programme focuses on three main categories: the refining of Arctic natural resources, the utilisation of Arctic natural conditions, and cross-cutting development enabling Arctic growth. Industrial circular economy and Arctic bioeconomy play an important role in the implementation of the smart specialisation concept in Lapland.

The Study Tour is hosted by Nordregio, The Nordic Council of Ministers, and the Swedish Agency for Economic and Regional Growth together with the Regional Council of Lapland.

If you have any questions, don't hesitate to contact Jukka (+358 405450844), Mari (+46 760140142) or Laura (+358 400482136).

BSR Stars S3 is an international project that seeks to enhance sustainable growth opportunities in the Baltic Sea Region, focusing on the fields of bio-, circular and digital economy. BSR Stars S3 stimulates transnational and cross-sectoral partnerships, develops integrated innovation support infrastructures and innovation management tools, and increases the capacity of innovation actors to utilize smart specialization strategies (S3). It is part of the EU Strategy for the Baltic Sea Region under the BSR Stars flagship, and has received funding from the Interreg BSR Programme. More information: <http://www.bsr-stars.eu/bsr-stars-s3/>

13th of June 2018: Kemi

Arriving in Kemi. Possibility for informal meetings with BSR Stars S3 Study Tour colleagues.

14th of June 2018: Kemi

Venue: Digipolis Technology Centre
Tietokatu 3, 94600 KEMI

- 08.45 – 09.00 *Coffee and registration*
- 09.00 – 09.30 **Welcome & Overview of the City of Kemi and Digipolis; presentation of participants**
- Sari Moisanen, Chair of the City Board of Kemi
 - Kimmo Heikka, Managing Director, Digipolis
 - Nordic Council of Ministers and Nordregio
- 09.30 – 10.00 **BSR Stars S3 Project**
- Johanna Leino, Development Director, Baltic Institute of Finland
 - Jukka Teräs, Senior Research Fellow, Nordregio
- 10.00 – 10.30 **Industrial Circular economy in Kemi-Tornio region & the National Industrial Circular Economy Programme**
- Kari Poikela, Project Director, Digipolis
- 10.30 – 11.00 *Coffee Break*
- 11.00 – 11.30 **Company presentations of industrial Circular Economy cases in Kemi-Tornio**
- “Building up a business based on side-stream utilization”
Kenneth Ekman, Crisolteq
- 11.30 – 12.00 **Concluding discussion of the morning session**
- 12.00 – 13.00 *Lunch, Digipolis Restaurant*
- 13.00 – 16.00 **Study Tour in the Kemi-Tornio Region**
(bus leaving from Digipolis at 13.00 and returning to Digipolis at 16.00)
- Bus tour introducing Kemi-Tornio Industrial Circular Economy actors, organised by Digipolis and Nordregio
 - Site visit at 14.30 to Outokumpu, a stainless-steel plant in Tornio
- 16.00 – 17.30 **Bus from Kemi to Rovaniemi**
- 17.30 – 19.00 **Arrival to the group’s hotels in Rovaniemi**
- 19.00 **BSR S3 Project Dinner with dinner speeches, Rovaniemi**
- Restaurant Nili, Valtakatu 20, 96200 Rovaniemi
 - Speaker(s) TBC

15th of June 2018, Rovaniemi

Venue: Lecture Hall 17 & 18, University of Lapland
Yliopistonkatu 8, 96300 Rovaniemi

08.30 **Transportation from the hotels to the University of Lapland**

09.00 – 10.15 **Lapland's smart specialisation strategy and smart clusters**

- Laura Enbuska-Mäki, Regional Council of Lapland
- Johannes Vallivaara, Smart Rural Cluster
- Harri Malinen, Arctic Smartness Programme

10.15 – 10.45 *Coffee Break*

10.45 – 11.30 **Service Design Lab at the University of Lapland, and a demo presentation in the lab**

- Samuel Ahola, University of Lapland

11.30 – 12.00 **Panel**

“How to promote transnational cooperation between Finnish Lapland and the BSR Stars Partner regions and actors?”

- Kaarina Mäcklin, Regional Council of Lapland
- Anders Olsson, Region Värmland
- Mantas Vilyis, LIC, Lithuania
- Per-Erik Sørås, Trøndelag Fylkeskommune
- Johanna Alakerttula, Council of Tampere Region

12.00 **Conclusion and the end of the joint programme** with possibilities for (a quick) lunch at the University of Lapland

12.30 **Bus transfer to Rovaniemi Airport** for the 13.55 or 15.20 flights.

Alternative to Friday's (June 15th) afternoon programme between 13.30-16.30 (subject to number of participants): visit Arktikum and/or the Polar Circle. Bus transportation available for the afternoon programme, with connection to Rovaniemi Airport for the 18.10 flight.

Note: Possibilities for bilateral meetings between representatives of Lapland and BSR S3 Study tour participants will be arranged upon request.

Participants

Anders Olsson	Region Värmland
Paula Holst	Region Värmland
Tony Meurke	Tillväxtverket
Johanna Alakerttula	Council of Tampere Region
Henrika Ruokonen	Council of Tampere Region
Katja Kaunismaa	Kittilä Municipality
Mantas Vilys	Lithuanian Innovation Centre
Johanna Leino	The Baltic Institute of Finland
R Jane Cheng	Taipei Representative Office in Finland, World Trade Center Helsinki
Justina Adomaitytė	VG TU
Margarita Prokopovic	VG TU
Karolina Vaikšnytė	VG TU
Lillian Strand	Trøndelag Fylkeskommune
Per Erik Sørås	Trøndelag Fylkeskommune
Eistein Guldseth	Trøndelag Fylkeskommune
Jan Arild Sletvold	Næringsshagen i Orkdalsregionen
Tom Mardahl	Næringsshagen i Orkdalsregionen
John Kåre Solem	Næringsshagen i Orkdalsregionen
Aage Schei	Orkdal kommune
Svein Henry Berdal	Orkdal kommune
Mari Wøien	Nordregio
Jukka Teräs	Nordregio
Laura Fagerlund	Nordregio
John Moodie	Nordregio
Vaida Ražaitytė	Nordregio
Laura Enbuska-Mäki	Regional Council of Lapland
Magnus Persson	Paper Province
Inka Orko	VTT
Kaisa Still	VTT

Speakers

Kaarina Mäcklin	Regional Council of Lapland
Laura Enbuska-Mäki	Regional Council of Lapland
Sari Moisanen	Chair of the City Board of Kemi
Kari Poikela	Project Director, Digipolis
Kimmo Heikka	Managing Director, Digipolis
Johannes Vallivaara	Smart Rural Cluster
Harri Malinen	Arctic Smartness Programme
Samuel Ahola	University of Lapland
Kenneth Ekman	Crisolteq
Nina Forsell	Finnish Lapland Tourist Board